



# SMALL BUSINESS DIRECT INSTALL PROGRAM

## For Indiana Commercial & Industrial Customers

Saving energy is quick and easy with Indiana Michigan Power's (I&M) Small Business Direct Install program (SBDI). I&M offers great opportunities for small businesses to quickly install energy efficient upgrades that can make a significant impact on your energy savings. Eligible customers can schedule an on-site energy evaluation to determine energy saving opportunities. Contact one of our experienced SBDI Trade Allies today to start saving!

### Popular Measures:

- Incandescent to LED Lighting
- Fluorescent T12 to T8
- Refrigerated Case Upgrades

See rebate list for details.

*Projects must be completed within 45 days of approval or before November 13, 2015 (whichever comes first) to qualify for rebates. Funds are limited and paid on a first come first served basis.*

### Eligibility

- Must be a commercial and industrial customer in the I&M Indiana service territory.
- Demand must be less than 150KW per site.

### SBDI Rebate Cap

- \$3,000 per site and \$21,000 per company per program year across multiple sites.

### To Participate

**Step 1.** Contact any program approved SBDI Trade Ally or the program at 888-444-9085.

**Step 2.** Once determined eligible, an SBDI Trade Ally will schedule your on-site energy evaluation to determine appropriate energy efficiency opportunities for your business.

**Step 3.** Apply for rebate reservation via your SBDI Trade Ally.

**Step 4.** SBDI Trade Ally installs approved upgrades during the evaluation site visit or schedules an installation appointment.

**Step 5.** Receive additional rebates by taking advantage of eligible upgrades found on the Prescriptive rebates list.